January 7, 2013

Nelson Joins Riverside Community Bank Board

Rockford, IL — Tom Nelson, Co-Owner and President of Valley Expo & Displays, joined the board of directors of Riverside Community Bank. The board oversees the activities of the $424 million dollar financial institution with four locations in the Northern Illinois region.

Nelson's company, Valley Expo & Displays, is a tradeshow general contractor and exhibit builder. Valley provides its national client base with solutions and services for exhibits, expositions, corporate events, custom interiors and graphics. Valley employees 40 full-time people and entered its 40th year of business in 2012.

"Mr. Nelson's business knowledge and ability to continue to expand clientele and market share for his rapidly growing business makes him a highly valued addition to our local board of directors," said Riverside's President and CEO Steve Ward. Nelson will join other community directors including Board Chairman Dan Loescher, Mike Broski, Steve Elsberg, Craig Erdmier, Pam Maher, Mike Rogers, Dan Pecora, and Jean Vitale.

Nelson previously worked at Electronic Data Systems for five years as a systems engineer. Nelson is a member of Rockford's Immanuel Lutheran Church and was Church Chairman from 2006 – 2011. He lives in Belvidere with his wife Shayna and three daughters, Ella, Brittany, and Alyssa.

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About Riverside Community Bank
Riverside Community Bank is a member of Heartland Financial USA, Inc. Riverside Community Bank has assets of $424 million with four banking centers and an extensive ATM network, many in Road Ranger convenience stores throughout the Northern Illinois area. The bank offers a wide array of credit services, wealth management, investment services and deposit accounts, all with a focus on personal service. Member FDIC. Equal Housing Lender. www.riversidecommunity.com.